



ART HAUSE VILLAGE
FOUNDATION
BALTIMORE LADY DAY HAUSE

BUSINESS PLAN + PROPOSAL

INTRO | ART HAUSE VILLAGE FOUNDATION | BALTIMORE LADY DAY HAUSE

We chose to name our first home after Billie Holiday, Baltimore's own "Lady Day," because her life embodies both the struggles and the beauty of survival.

Billie faced immense trauma — addiction, abuse, and loss — yet through her music, she turned pain into timeless art that still moves the world. Her story reminds us of the strength and courage it takes to rise above suffering and create something beautiful.

In honoring Billie Holiday, we honor every woman who has ever fought to find her voice through the darkness of trauma. Lady Day Hause stands as a living tribute to her legacy — a place where healing becomes art, and art becomes freedom.

Together, we are building a future where no woman has to heal alone — and where art leads the way home a safe place.



ART HAUSE VILLAGE FOUNDATION | BALTIMORE LADY DAY HAUSE | PROPOSAL

At The Art Hause Village Foundation, we believe in transforming pain into power. Through creative expression and holistic healing, we help women reclaim their lives and rediscover their worth.

We are the Village—a supportive community committed to creating life-changing experiences for women overcoming trauma. Our unique residential program blends healing therapies with real-world business and life skills, offering a complete path to long-term recovery and independence.

Our focus is on healing both the mind and body with wellness-centered programming. From gardening, exercise and meditation to nutritional support and mental health care, every aspect of our approach is designed to restore balance, strength, and confidence.

Community reintegration is at the heart of our mission. We help women reconnect with society through support networks that foster belonging, purpose, and empowerment. No woman walks this journey alone—we walk with her every step of the way.

Together, we are rewriting futures—one healed woman at a time.



The Art House Village Foundation began during the height of COVID-19 as The Baltimore Art House—a grassroots movement to bring healing through art, creativity, and connection during lockdown. Officially established as a 501(c)(3) nonprofit in 2024 in Spokane, Washington, the mission is now expanding—to transform the way women recover from trauma and reclaim their power.

In January 2025, founder Joi Adams returned to Baltimore, the city where her community work first began. With her return came a bold vision: to open a trauma recovery home for women in need of stability, healing, and hope after surviving incarceration, sex trafficking, addiction, domestic violence, and systemic trauma.

This first home will be named the Lady Day House, in honor of Baltimore’s own Billie Holiday, whose brilliance was dimmed by untreated trauma and institutional punishment. Her legacy raises an urgent question: What if she’d had a sacred space to heal instead of a prison cell? Lady Day House is the answer to that question—for the next generation.

Our mission is clear: create a safe, sacred, and supportive space for women to heal holistically. With a powerful combination of counseling, meditation, binaural beats, fitness, art and music therapy, herbal medicine, and life-skills training, we help women recover fully—mind, body, and spirit—while breaking generational cycles of trauma.

The Lady Day House will also feature a community garden, offering neighbors access to green space, healing herbs, and a connection point for collective care. This garden becomes not just a food source, but a symbol of renewal, self-reliance, and unity.

A thriving community starts with strong neighborhoods—neighborhoods equipped with the tools to nurture local assets, attract new investment, and empower residents. Our work reminds every woman that she is not forgotten—she is seen, valued, and supported.

This proposal outlines our plan to launch the first Art House trauma recovery home—and how partners like you can help shape a future where every woman has a safe place to heal and a community that believes in her.



LADY DAY HAUSE

WHAT MAKES US UNIQUE?

WHAT MAKES US UNIQUE? | ART HAUSE VILLAGE FOUNDATION | LADY DAY HAUSE BALTIMORE

Lady Day Hause is more than a sober living home—it's a sanctuary for women rebuilding their lives after trauma. Our program combines trauma-informed housing with a bold focus on economic independence, giving women the tools to transform their stories into power.

We serve women healing from incarceration, addiction, domestic violence, and generational trauma. But we don't stop at survival—we prepare them to thrive, lead, and own their futures.

Our Empowerment Model Includes:

FINANCIAL LITERACY & CREDIT REPAIR

We teach the fundamentals of money management, budgeting, saving, and building credit—tools that allow women to regain control of their lives.

REAL ESTATE & OWNERSHIP EDUCATION

We show women how to invest in property and contribute to rebuilding the same neighborhoods they once struggled in—turning renters into owners, and survivors into stakeholders.

BUSINESS DEVELOPMENT TRAINING

From side hustles to scalable companies, we guide women through:

- Starting a business
- Sales strategy
- Marketing & branding
- Fundraising & pitching
- Turning lived experience into leadership

Community Garden & Wellness - Our on-site garden and wellness area promotes health, peace, and food sustainability while serving as a healing tool and entrepreneurship platform.

Healing Through Art & Music - We use creative therapy to process trauma, build confidence, and reignite imagination. To break cycles of poverty and pain by equipping women with the healing, tools, and confidence to become owners, creators, and leaders—regardless of their past.

WHAT MAKES US UNIQUE? | ART HAUSE VILLAGE FOUNDATION | LADY DAY HAUSE BALTIMORE

At Lady Day's Hause, we believe that healing is not just about surviving — it's about creating, expressing, and finding one's voice again. What sets us apart is that we incorporate art as a central part of the healing process, because art is medicine, and every woman's story deserves to be told, seen, and honored.

Through art therapy, music, creative writing, and the power of sisterhood, Lady Day's Hause offers women a safe space to explore their emotions, share their experiences, and express the parts of themselves that words alone cannot capture. Whether it's through painting, journaling, music production, or poetry, we use creativity as a tool to help women process their trauma, reclaim their power, and discover new paths to healing.

Our approach recognizes that many women who have endured trauma have also had their voices silenced — we are here to help them speak, sing, write, and create their way back to wholeness.

We are committed to holding space for women who have survived unimaginable hardships — including incarceration, sex trafficking, addiction, domestic violence, and loss — and giving them tools to rebuild their lives with dignity, hope, and creative expression.

Lady Day's Hause is not just a place to live; it's a place to be seen, heard, and healed — a community where women support one another, grow together, and rediscover the joy that trauma tried to steal.



HOW ARE WE
QUALIFIED TO DO THIS WORK?

WHAT MAKES US QUALIFIED? | ART HAUSE VILLAGE FOUNDATION | 5 YEAR PLAN

Joi Adams, the founder of Art House Village Foundation, is a certified Peer Support Specialist with over 15 years of experience in creative arts, healing, and community outreach. She has mentored more than 100 Baltimore-based artists across music, media, and entertainment—witnessing firsthand the powerful intersection of trauma, addiction, and creativity.

Through her own journey of overcoming trauma and addiction, Joi developed The Art of Healing and Happiness—a unique healing approach that blends herbs, music, visual art, and holistic wellness practices. In 2020, she opened the first Baltimore Art House, a safe haven for creativity and transformation. By 2024, after rebuilding her life and becoming certified in peer support, she launched the Art House Village Foundation—laying the blueprint for a visionary model that is now a registered 501(c)(3) nonprofit.

Joi's lived experience, professional training, and national recognition—including a mayoral proclamation declaring "Art Heals Month" in Spokane—make her uniquely qualified to lead this trauma recovery and empowerment work.

With a dedicated team of licensed art and music therapists, trusted partners, and passionate instructors, Joi and the Art House Village Foundation are deeply committed to helping women heal, create, and rebuild lives rooted in joy, purpose, and community.



DEMOGRAPHICS

OUR PROGRAMS FOCUS ON SUPPORTING:

- Homeless Indigenous Women of Color
- Felons and Individuals Facing Barriers to Traditional Employment
- Women Transitioning from Jail or Drug Rehabilitation Facilities
- Mothers Without Custody Seeking Reconciliation and Healing
- Pregnant and Homeless women in need

FOCUSING ON WOMEN: THE BACKBONE OF OUR SOCIETY

Women carry the weight of families and often nurture entire communities, yet their struggles are too often overlooked. By focusing on women, we uplift those who have faced severe trauma and barriers to success. Our program is uniquely designed to help women heal and rebuild, especially mothers seeking to restore their lives before reuniting with their children.

Our tailored approach creates a safe, supportive space for healing, growth, and long-term self-sufficiency. Investing in women means strengthening the core of our society—creating healthier families, stronger communities, and brighter futures for all.



LOCATION

THE HEARTBEAT OF RENEWAL: LADY DAY HAUSE IN HISTORIC SANDTOWN

Lady Day Hause is more than a sober living residence—it's a sanctuary rooted in one of Baltimore's most historically rich and culturally powerful neighborhoods: Sandtown-Winchester. Located just blocks away from the iconic Pennsylvania Avenue corridor and nestled near the emerging Black Arts District, Lady Day Hause stands at the center of a powerful movement for healing, heritage, and hope.

Once home to legends like Billie Holiday and the heartbeat of Baltimore's Black cultural renaissance, this neighborhood is now experiencing a vibrant resurgence. With a strong focus on community revitalization, Sandtown is undergoing major infrastructure upgrades, arts-focused development, and economic investment. New murals, galleries, and grassroots initiatives are blooming just steps from our front door, fueled by city support and visionary leaders dedicated to honoring the past while building for the future.

PURPOSEFULLY PLACED FOR IMPACT

The proximity to these revitalization efforts offers residents of Lady Day Hause direct access to creative programming, entrepreneurship opportunities, and cultural events designed to uplift and empower. Just a few blocks from transportation lines, small businesses, and future health and wellness centers, our location ensures easy connection to essential services while remaining deeply rooted in a community of resilience and artistic expression.

Lady Day Hause is not only perfectly placed—it's purposefully placed. Here, recovery meets legacy. Healing meets heritage. And women rebuilding their lives become part of the rebirth of a neighborhood that has always had a story worth telling.

CULTURAL REVITALIZATION IN ACTION

The Sandtown-Winchester neighborhood, particularly along the historic Pennsylvania Avenue corridor, is experiencing a significant cultural and economic revitalization:

- ✓ The Sanaa Center, an \$18 million, 18,000-square-foot arts hub, will anchor the 149-acre Black Arts and Entertainment District. Set to begin construction in 2027, the center will include artist studios, performance venues, and space for community programming—celebrating and supporting Black creatives in Baltimore. (Source: Baltimore Business Journal, 2025)
- ✓ The newly opened Pennsylvania Avenue Main Street Welcome Center serves as a central hub for neighborhood engagement and revitalization planning—boosting local business support and access to resources. (Source: Baltimore Times, 2024)
- ✓ Just blocks away from Lady Day Hause stands the Billie Holiday Statue, honoring the legacy of the legendary jazz icon born in Baltimore. This public art piece is a symbol of pride and a reminder of the area's rich cultural legacy.

There are funding opportunities and resources we can go after having our facility here.



PROJECTED 12 MONTH
REVENUE

We propose transforming two fully furnished 2-bedroom, 2-bath apartments and a basement into Baltimore ArtHause Recovery—a safe, structured space for trauma healing.

- Location: Two apartments + basement within your building
- Management: Personally managed by me while residing upstairs
- Basement Usage: Music studio & holistic healing space (Yoga, meditation, ect)

REVENUE MODEL

- \$350+ per bed per day
- 4 beds available (2 per apartment)
- \$1,400 daily revenue (4 beds × \$350)
- \$42,000 monthly revenue (\$1,400 × 30 days)

COMPREHENSIVE SERVICES INCLUDED

- Credit rebuilding & financial literacy
- Job readiness & business development
- Art & music therapy
- Fitness & wellness programs
- 3 structured, group meals per day

This model ensures sustainability while providing high-quality support to every participant.

To ensure program effectiveness during the first 12 months, Lady Day House proposes a management model where a Live-In House Manager & Program Director will oversee daily operations. In exchange for \$5,000/month and free rent in the one-bedroom apartment located within the Lady Day House building, the House Manager will lead operations, supervise staff, coordinate programming, and write grants. This approach centers lived experience leadership, driving sustainability, healing, and long-term reinvestment into the community.

Key Responsibilities

- **Daily Operations:** Supervise resident care, schedules, and house logistics
- **Program Management:** Coordinate trauma-informed healing, art therapy, business, and wellness programming
- **Grant Writing & Fundraising:** Secure public and private funding and lead donor outreach
- **Therapist & Instructor Oversight:** Manage professionals delivering therapeutic services
- **Compliance & Accreditation:** Ensure local licensing and CARF accreditation requirements are met
- **Community Engagement:** Organize public events, fundraisers, and partnerships within the neighborhood

MONTHLY OPERATING EXPENSES

Therapists & Instructors	Food (4 residents)
\$7,500	\$2,000
Mortgage & Utilities	House Manager
\$3,000	\$5,000

Total Expenses
\$17,500

Projected Monthly Revenue & Distribution

- Total Revenue: \$42,000 (4 residents @ \$350/day)
- Total Expenses: \$17,500
- Net Monthly Profit: \$24,500
- Foundation Retained Earnings: \$24,500

Why This Works

- ✓ Strengthens operations through lived experience leadership
- ✓ Keeps overhead low while delivering premium trauma recovery services
- ✓ Reinforces community ownership and economic opportunity
- ✓ Prepares women for independence through healing and entrepreneurship



LIFE AT THE LADY DAY HAUSE

LADY DAY HAUSE WEEKLY CURRICULUM FOR WOMEN IN RECOVERY

At Lady Day Hause, the curriculum is carefully designed to foster holistic recovery for women in all aspects of their lives—emotional, physical, and professional. Each day is structured to offer a combination of therapeutic support, life skills development, and wellness practices. The curriculum includes group therapy sessions to address mental health and recovery, fitness classes to enhance physical well-being, and workshops focused on financial literacy, entrepreneurship, and job readiness. Art therapy and music therapy are incorporated to encourage creative expression and emotional healing. A strong emphasis is placed on self-care, with a designated "Self-Care Day" each week, where women receive pampering services such as haircuts, manicures, and relaxation activities to boost self-esteem and promote overall wellness. The program's aim is to empower women with the tools and skills needed to rebuild their lives and thrive.

A typical day at Lady Day Hause begins with a nutritious breakfast, followed by group therapy sessions and skill-building workshops, such as financial literacy or entrepreneurship. Women engage in physical activities like yoga or fitness classes, fostering both physical health and a positive mindset. After a healthy lunch, the afternoon is filled with therapeutic sessions such as art or music therapy, where women can express themselves and process their emotions. In the evenings, dinner is provided, often followed by educational or personal development activities. On Saturdays, the focus shifts to self-care, where women receive personalized beauty services in a relaxed and nurturing environment. Every day is a step towards healing, personal growth, and empowerment, ensuring women at Lady Day Hause feel supported, valued, and equipped to create a new path forward.

SAMPLE DAILY SCHEDULE AT LADY DAY HAUSE

Tuesday: Empowerment & Healing

9:00 AM - 10:30 AM: Group Therapy (Mental Health & Recovery)

A supportive group session focusing on mental health, recovery goals, and emotional well-being. This is a safe space for women to share experiences, challenges, and victories as they navigate their recovery journey.

Billing Code: 90853 (Group psychotherapy)

11:00 AM - 12:30 PM: Art Therapy (Creative Expression through Art)

Women will explore emotions, experiences, and healing through artistic expression in a group setting. This therapeutic session allows creativity to serve as an outlet for emotional processing and self-discovery.

Billing Code: 97150 (Therapeutic services, group)

1:00 PM - 2:00 PM: Lunch (Healthy, Gourmet Meal)

A nutritious, chef-prepared meal, designed to nourish the body and support recovery. Meals are tailored to meet specific dietary needs and are provided with care.

Billing Code: S5165 (Meals, delivered)

2:30 PM - 4:00 PM: Entrepreneurship Class (Business Skills Development)

An engaging workshop focused on building entrepreneurial skills, from idea development to launching a small business. Participants will learn the fundamentals of running a business, setting goals, and creating a business plan.

Billing Code: S9484 (Life skills training, non-medical)

4:30 PM - 6:00 PM: Fitness Class (Yoga or Movement Session)

A group yoga or fitness class designed to promote both physical and mental well-being. The session helps women build strength, flexibility, and mindfulness, encouraging self-care through movement.

Billing Code: S9480 (Physical therapy, group)

6:30 PM - 7:30 PM: Dinner (Healthy, Gourmet Meal)

A nourishing dinner to end the day, ensuring that all women receive balanced meals to maintain energy and promote healing.

Billing Code: S5165 (Meals, delivered)

8:00 PM - 9:00 PM: Relaxation & Reflection (Self-Care/Reflection Time)

A peaceful time for women to unwind, journal, or meditate. This time is designed for personal reflection, connecting with one's inner peace, and practicing self-care at the end of a fulfilling day.

This schedule offers a structured, yet flexible, day aimed at healing, personal growth, and empowerment. Each activity is designed to support the mental, emotional, physical, and professional well-being of the women at Lady Day Hause.



12 MONTH 4 PHASE PLAN

PHASE 1: SET THE FOUNDATION FOR THE LAUNCH OF THE RECOVERY HOUSE.

ASSESS THE PROPERTY:

- Final walkthrough and inspections of the apartments at 613 N Carrollton Ave.
- Ensure all furnishings are intact and functional for a trauma-sensitive environment.

LICENSING & COMPLIANCE:

- Apply for necessary licenses to operate as a recovery house (check regulations).
- Register with the Department of Rehabilitation and Department of Social Services.
- Get CARF Accreditation

RECRUIT KEY STAFF:

- Hire key staff: therapist(s), program coordinator, and support staff.
- Set up job descriptions and qualifications for all roles.

DEVELOP PROGRAM CURRICULUM:

- Finalize the trauma recovery program (music/art therapy, fitness, holistic healing).
- Create resource materials for residents: guides, schedules, etc.

SET UP FINANCIAL STRUCTURE:

- Open separate business bank account.
- Organize financial records and set up tracking system for expenses and profits.

OUTCOME:

- Property and facility inspection complete.
- Staff hired and trained.
- Program curriculum ready for launch.



PHASE 2: BUILD COMMUNITY SUPPORT AND RAISE AWARENESS FOR THE RECOVERY HOUSE.



COMMUNITY & AGENCY PARTNERSHIPS:

- Build relationships with local social services, health departments, and rehab centers.
- Form partnerships with YWCA, Department of Social Services, and other local organizations.

GRANT APPLICATIONS:

- Begin researching and applying for grants from local and national organizations.
- Identify potential funding sources that align with mission.

WEBSITE AND SOCIAL MEDIA SETUP:

- Design and launch a website with details about the house, services, and mission.
- Set up social media accounts (Facebook, Instagram, TikTok) and begin sharing community-driven content.

OUTREACH & RECRUITMENT:

- Start promoting the recovery house to target populations: women, those exiting rehab, prison and other underserved individuals.
- Design flyers, brochures, and information packets to share with local agencies.

OUTCOME:

- Partnerships secured with key organizations.
- Website live with initial content.
- Social media presence active and growing.

PHASE 3: OPEN THE DOORS OF THE RECOVERY HOUSE AND BEGIN ACCEPTING RESIDENTS.



RENOVATIONS/SET-UP COMPLETION:

- Final adjustments to the property to ensure trauma-informed & healing-centered space.
- Set up basement as music studio and healing center with equipment and resources.

HOUSE OPERATIONS:

- **Begin accepting 4 residents (2 per 2-bedroom apartment).**
- **Provide wrap-around services: therapy, holistic support, credit rebuilding, job readiness, business development, and wellness activities.**

PROGRAM LAUNCH:

- Begin implementing the healing program curriculum.
- Organize weekly activities such as art/music therapy, fitness, and group meals.

RESIDENT SUPPORT:

- Monitor residents' progress and offer continued support through mentorship, therapy, and skill development.

FUNDRAISING AND REVENUE GENERATION:

- Launch crowdfunding campaign for support.
- Set up pop-up juice bar at local markets to raise funds and awareness.

OUTCOME:

- Recovery house open and running with 4 residents.
- Program and services successfully launched.
- Initial funding raised through crowdfunding and pop-up events.
- Caffein Coffee Fundraiser Events

PHASE 4: EXPAND THE SERVICES AND SOLIDIFY THE LONG-TERM SUCCESS OF THE RECOVERY HOUSE.

EXPAND SERVICES:

- Add more services, mobile crisis, such as employment partnerships, local volunteer programs, and art sales from resident-created works.
- Host monthly group workshops and educational sessions on personal finance, wellness, and entrepreneurship.

MARKETING AND COMMUNITY OUTREACH:

- Promote success stories from the recovery house and share updates on social media.
- Increase engagement through community partnerships and word-of-mouth referrals.

REVENUE & FUNDING EXPANSION:

- Continue applying for grants and securing sponsorships.
- Host quarterly gala or fundraising events to bring in additional funds.

EVALUATE & IMPROVE:

- Assess the impact of the recovery program and make improvements based on feedback from residents and staff.
- Regularly update the program curriculum and add new resources.

FINANCIAL SUSTAINABILITY:

- Work to reach financial sustainability by balancing grant income, revenue from bed rentals, and fundraising efforts.
- Start working toward future expansions or additional housing options.

OUTCOME:

- Program fully operational with steady revenue stream.
- Increased visibility in the community and expanded services.
- Secure long-term funding and sustainability.



BUILDING OUR VILLAGE

YEARS 2-5 - BUILD 100 TINY HOMES

YEAR 2-5: BUILDING THE ART HOUSE VILLAGE

The Art House Village aims to secure land and construct a Tiny Home Community featuring 100 homes dedicated to holistic healing and creative living. Our mission is to build a self-sustainable community with its own ecosystem, including gardens for growing fresh produce, promoting healthy living and self-sufficiency. We envision a community grocery store that sources local goods, fostering economic stability and encouraging residents to support one another.

Our 12-month residency program will focus on live-in therapy that promotes healing without drugs, nurturing mental, emotional, and spiritual well-being. We will provide transitional housing for individuals reentering society from prison, offering stability and essential resources through partnerships with organizations like the Department of Rehabilitation. Additionally, the community will serve as a safe haven for survivors of domestic violence, providing emergency housing, access to counseling, job training, and wellness programs to support their rebuilding journey. Together, these initiatives will create a compassionate, empowering space for healing, renewal, and growth, ensuring that all residents can thrive in a supportive environment.

YEAR 2-5: BUILDING THE ART HOUSE VILLAGE



IMPLEMENTATION PLAN

- **Land Acquisition:** Identify and secure suitable land for development.
- **Community Engagement:** Involve local stakeholders, potential residents, and supporters in the planning process.
- **Design and Construction:** Develop sustainable tiny home designs that align with holistic living principles.
- **Funding Strategies:** Pursue grants, donations, and partnerships to finance construction and program development.
- **Program Development:** Design detailed programs for each of the three core areas, ensuring they meet the needs of participants.

PROJECTED REVENUE: ART HAUSE VILLAGE TINY HOME HEALING COMMUNITY

PROGRAM OVERVIEW:

100 Tiny Homes dedicated to trauma recovery and holistic wellness
Luxury, all-inclusive support for each resident daily
12-month transitional residency focused on healing, life skills, and growth

PROJECTED MONTHLY REVENUE:

Daily rate x 100 residents = Consistent high-yield daily revenue
Projected daily total x 30 days = Strong monthly sustainability

Annual Revenue Projection:

Monthly projections x 12 months = Robust annual income stream

OUR IMPACT:

Drug-free, holistic trauma restoration
Supportive housing for post-incarceration transition
Emergency refuge for survivors of domestic violence
Creative therapy, workforce development, and wellness services
Self-sustained model with gardens and on-site fresh market



CONCLUSION

WE NEED HELP!

The Art House Village Foundation has acquired and fully furnished our first trauma recovery home—The Lady Day House—in Baltimore. This sanctuary is designed for women healing from incarceration, addiction, domestic violence, sex trafficking, and generational trauma. We're almost ready to open our doors. We just need a final push.

WHAT WE'VE ACCOMPLISHED

- Property Acquired
- Home Fully Furnished
- Program & Services Ready to Launch

WHAT WE NEED HELP WITH

We are seeking \$25,000 to cover:

- Final basement renovation
- State and program accreditation
- Required inspections & surveyor fees
- Remaining operational setup costs

WHY IT MATTERS

Our 5-Year Vision:

- Year 1: Launch Lady Day House, a 12-month trauma recovery program
- Years 2–5: Develop a Tiny Home Healing Village offering holistic care, emergency housing, and job training opportunities

This is more than just a home—it's the beginning of a movement:
One house. One woman. One healed community at a time.

PARTNER WITH US

A thriving city starts with strong, supported neighborhoods.

With your support, we can open the doors to healing and create a powerful model for trauma recovery that can be replicated in communities across the country. Help us raise \$25,000 to launch this critical healing space.

Thank you for believing in our mission. Together, we can rebuild lives and restore hope.

CONCLUSION WE NEED YOUR HELP TO BRING THIS VISION TO LIFE!

The Art House Village Foundation's 5-Year Plan lays the groundwork for sustainable growth, deep community engagement, and long-term impact. Each phase of our 12-month trauma recovery program is designed to build upon the last, ensuring we effectively support women on their healing journeys from trauma to transformation.

Looking ahead to Years 2–5, our vision includes the development of a Tiny Home Healing Village—a holistic community offering transitional housing, wellness programming, emergency shelter, and workforce development. This ambitious next step will empower women to reclaim their lives in a safe, creative, and compassionate environment.

Your support can help us secure the resources needed to bring this vision to life—transforming the future for countless women and families. Together, we can create a national model for healing, self-determination, and sustainable community care.

Thank you for considering this opportunity to make a meaningful difference.

WHY LADY DAY HAUSE ALIGNS WITH CREATING A BETTER BALTIMORE

The Lady Day Hause directly supports our mission to build stronger, more resilient communities through sustainable, inclusive, and equity-centered solutions. Here's how:

✓ SUSTAINABLE, LONG-TERM COMMUNITY IMPACT

The Lady Day Hause provides year-round supportive housing for up to four women at a time, offering guaranteed and consistent occupancy with no vacancy risk. This ensures long-term operational sustainability while generating lasting impact in the surrounding neighborhood.

✓ FILLS A CRITICAL GAP IN SERVICES

There is a significant need for trauma-informed, women-centered housing and care. The Lady Day Hause addresses this need by delivering holistic, culturally responsive recovery services that empower women to heal, rebuild, and successfully reintegrate into society.

✓ STRENGTHENS NEIGHBORHOOD SAFETY & WELLNESS

By offering a safe, structured, and supportive space, this program reduces homelessness, provides emergency housing support, stabilizes mental health, and fosters safer, healthier communities.

✓ BUILDS SOCIAL CAPITAL & COMMUNITY VALUE

Lady Day Hause is more than a home—it's a hub for healing and empowerment. It fosters pride, connection, and increased civic engagement.

✓ HIGHLIGHTS SUPPORTER LEADERSHIP & IMPACT

Founding partners will be recognized across all marketing and outreach, elevating their role in advancing grassroots, healing-centered solutions.

✓ OPENS DOORS FOR COLLABORATION & GROWTH

Supporting Lady Day Hause invites future partnerships, shared learning, and scalable models that can grow across other neighborhoods.

✓ ELIGIBLE FOR TAX BENEFITS

Gifts to this registered nonprofit may provide tax advantages while directly supporting a vital community initiative.

LONG-TERM ROI & EXPANSION POTENTIAL



RETURN ON INVESTMENT (ROI):

- Increased building value with functional basement and thriving program.
- Partnership in a model that can be scaled to other investment properties.
- Opportunity for state and federal tax credits through community-based programming.
- High-visibility project that enhances investor reputation for social innovation.

SOCIAL & COMMUNITY IMPACT:

- Empowering women in recovery through art, therapy, business skills.
- Reducing homelessness and creating pathways to independence.
- Boosting neighborhood reputation and safety.
- Providing employment opportunities for local service providers and educators.
- Cultivating a supportive ecosystem for mental health and reentry success.



PLANS TO
MOVE FORWARD

PLAN MOVING FORWARD

ART HAUSE VILLAGE FOUNDATION — SUSTAINABLE GROWTH & REVENUE PLAN

Our Mission: Empowering women through healing-centered housing, art therapy, and business development — creating a scalable model for trauma recovery in Baltimore and beyond.

REVENUE STREAMS TO SUPPORT OPERATIONS & VILLAGE EXPANSION:

- **Therapeutic Music Studio:** Healing for residents + community studio rental.
- **Fundraising Events:** Art shows, open mics, and community engagement events.
- **Merchandise Sales:** Apparel & products that promote healing through art.
- **Crowdfunding Initiatives:** GoFundMe, Kickstarter, and online campaigns.
- **Grants & Partnerships:** Funding aligned with trauma recovery and community impact.
- **Future SBA Loans & Business Credit:** For growth and expansion.

LONG-TERM GOALS:

- Use recovery house revenue for Tiny Home Village down payment.
- Partner packages for businesses to sponsor units or programs.
- Blend social impact + business strategy for long-term sustainability.

"I am committed to ensuring no other woman endures what I've survived. Together, we are building a movement — not just a house." Joi

CONCLUSION — FROM THE HEART OF JOI

Returning to Baltimore was not just a homecoming—it was an act of healing. This city is where I first discovered my purpose, where I learned to turn pain into power, and where I now stand ready to help other women do the same.

The work of the Art House Village Foundation is deeply personal to me. Every detail—from the Lady Day House to our long-term vision of a healing village—has been shaped by my lived experience. I know what it means to carry trauma and still rise. I know what it feels like to be silenced, and how life-changing it is to finally be heard.

Being able to do this work here, in the very city that helped raise and restore me, is the greatest honor of my life. I'm not just opening doors to a house—I'm opening doors to hope, to freedom, and to futures women never thought possible.

This is more than a proposal. It's a promise. That we will create spaces where women can be safe, seen, and supported. That healing is not only possible—it's our right. That Baltimore can lead the way in how we care for our most vulnerable, and how we build from love, not lack.

Thank you for considering this vision, and for believing in what we're building—one house, one woman, one healed community at a time.
With gratitude and purpose,

Joi Adams
Founder & Executive Director
Art House Village Foundation

THANK YOU FOR YOUR TIME!



JOI ADAMS

CEO + FOUNDER

ART HAUSE VILLAGE FOUNDATION

www.arthausevillagefoundation.org